i-Tree: Using simplified technology and partnerships to communicate science



David J. Nowak
US Forest Service
Syracuse, NY

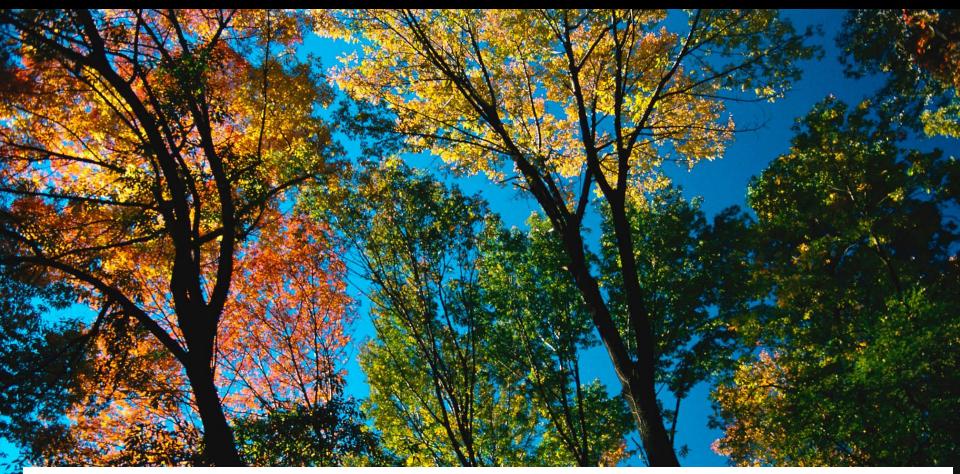




What is i-Tree?

A series of FREE tools that quantify ecosystem services and values from trees and aid forest management















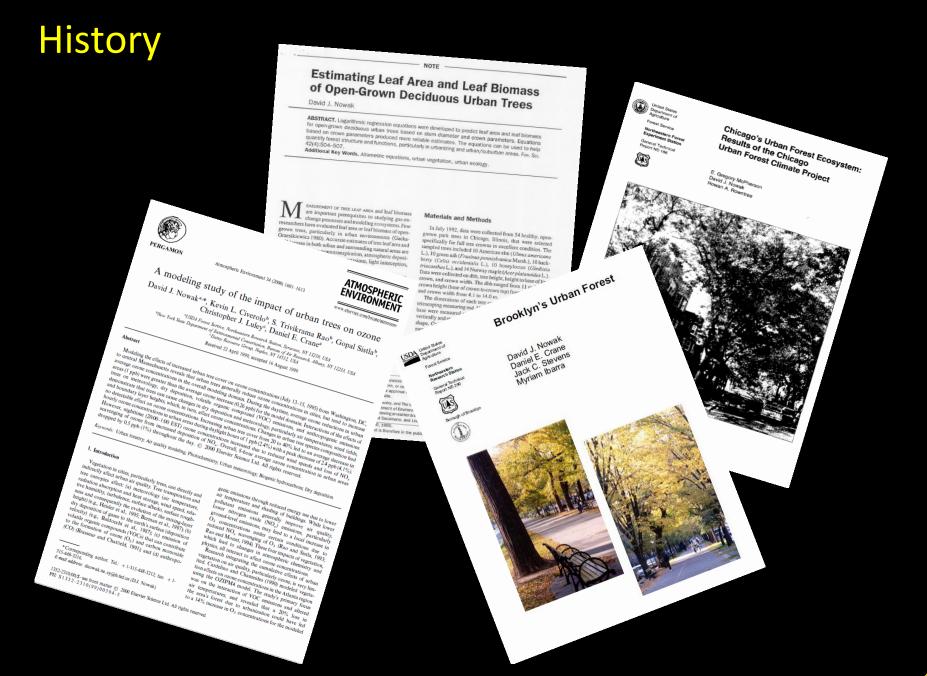






History

```
$LET FILLADDR = 'FILL'; /* Station address used when no pollution data available. */
*LET FILLCITY = 'FILL FROM MEAN'; /* Cityname used when no pollution data available. */
/* CODE CHANGE 11/06/98 D.CRANE - Added the macro variables below. */
%LET NLAY = 30; /* The number of layers in canopy. */
%LET LAI DIF1 = 0.1; /* The diff. in LAI for LAI's 0 to 1 in RCAN table. */
%LET LAI DIF2 = 0.5; /* The diff. in LAI for LAI's 1 to 5 in RCAN table. */
*LET LAI DIF3 = 1.0; /* The diff. in LAI for LAI's 5 to 13 in RCAN table. */
/* CONSTANTS - DO NOT CHANGE */
%LET PI = 3.141592654:
%LET ZCONS = 6.096; /* HT OF WEATHER STATION (M) */
       = 0.2; /* ZO GRASS / AIRPORT - ROUGHNESS LENGTH */
%LET ZO
*LET DISPL = 0.6; /* DISPLACEMENT HT GRASS - AIRPORT*/
%LET WINCONS = (&ZCONS-&DISPL);
%LET K
       = 0.41; /* VON KARMAN'S CONSTANT */
*LET BETAM = 4.7: /* A DIMENSIONLESS CONSTANT IN THE DRAG FRICTION VELOCITY*/
*LET ACCGRAV = 9.81; /* ACCELERATION DUE TO GRAVITY M/SEC2*/
%LET PR = 0.72; /* PRANDL NUMBER */
%LET SCNO2 = 0.98; /* SCHMIDT NO. FOR NO2 */
%LET SCS02 = 1.15; /* SCHMIDT NO. FOR SO2 */
%LET SCO3 = 1.00; /* SCHMIDT NO. FOR O3 */
*LET SCCO = 0.76; /* SCHMIDT NO. FOR CO */
%LET HRS DAY = 24; /* Hours per day */
%LET MNTHS YR = 12; /* Months per year */
%LET ATMOSPH = 1.01325; /* 1 atmosphere in bars */
%LET M3 MOLE = 0.0224; /* m3 per mole. */
```





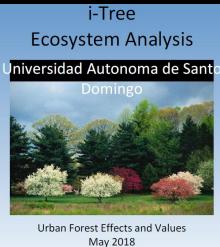
Solution: "Tell to Sell"

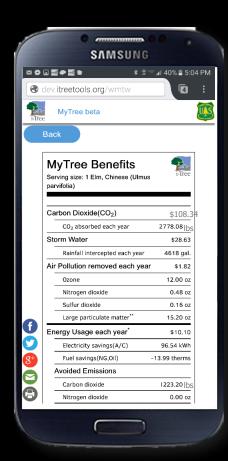


- Solution: "Tell to Sell"
 - **KISS**
 - Impacts: human health, environmental quality (why?)
 - Simple reports and technology

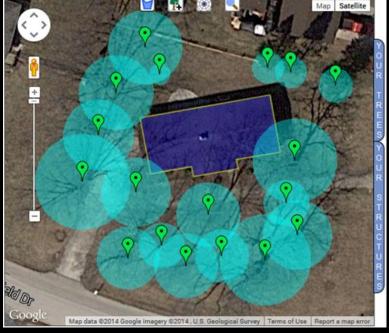
Simplification and Automation











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 - Communicate w/in FS and externally
 - i-Tree: partnership of S&PF and R&D
 - ▼ Use communication staff press releases

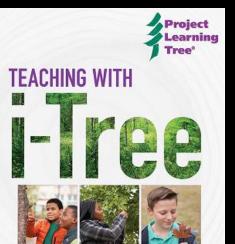
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 - Listen/ask Engage stakeholders
 - Hold listening sessions

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 - Develop Partners share

Partners



























National Institute of Forest Science
Republic of Korea







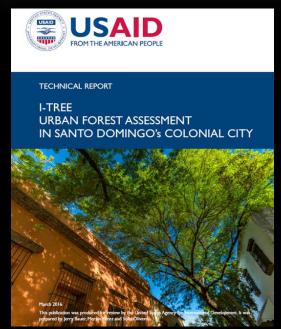
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 - Share / promote successes

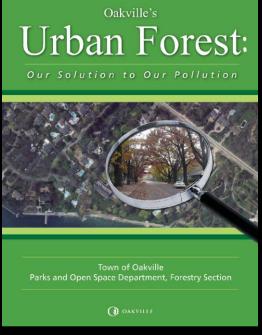
Successes / Innovations







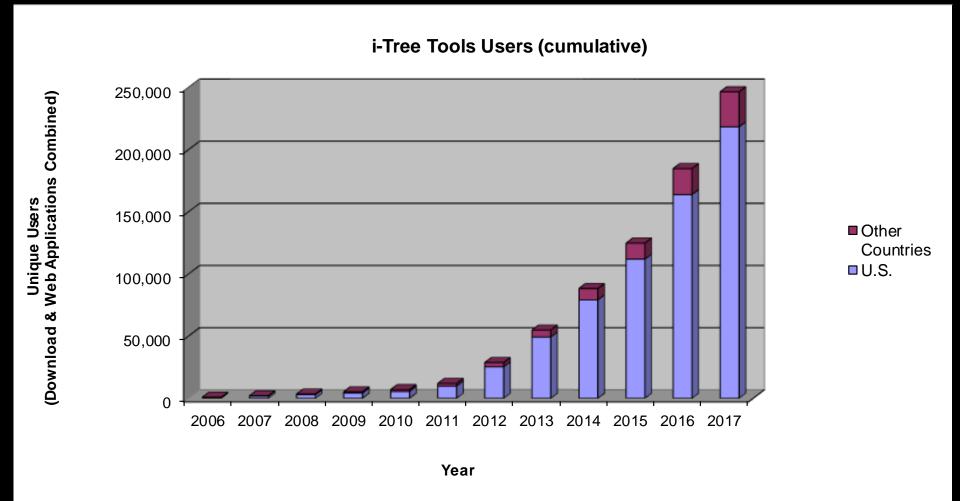




Global Usage



Growing Usage



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 - * Hold listening sessions
 - Develop Partners share
 - Share / promote successes
 - Be innovative

Select Language

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i-Tree Tools

News

Resources

Support

What is i-Tree?

- Free and easy to use tools
- Quantifies tree structure, threats, and benefits globally
- Built upon peer-reviewed, public-domain science

Visit the About i-Tree page for more details

Which tool should I use?

For forests and many trees:



Eco

(desktop app)

Flagship tool that quantifies the structure of, threats to, and benefits and values provided by forest populations globally.



Landscape











Search

Google Custom Search



Intro to i-Tree



Teaching with i-Tree

New curriculum available for grades 3-12!

